

Beyond the Stage Door



PATRON HIGHLIGHT: Ed and Lucretia Coulter



By Debby Stanuch

Twin Lakes Playhouse is truly fortunate to have long time patrons and supporters like Dr. Ed and Lucretia Coulter, who are also season ticket holders.

During his 17-year tenure as Chancellor of ASU-Mountain Home, Dr. Coulter, now Chancellor Emeritus, brought to fruition his vision of the current 140-acre campus with 6 education buildings, including The Vada Sheid Development Center. The largest building on the campus includes the 824 seat Ed Coulter Performing Arts Center which hosts the annual Performing Arts Series endowed by the Coulters. The couple, who are lovers of the arts, established the Ed and Lucretia Coulter Performing Arts Endowment for

the Performing Arts Series at ASU-MH to ensure a wide variety of live entertainment is brought to the entire community. They also endowed the annual Christmas program for the community at the college.

"It's important for the university to provide a variety of programs for everyone, things people will want to come and see and to be exposed to something they haven't experienced before," says Lucretia.

The Coulters support performing arts throughout the community including the Mountain Home Symphony, Mountain Home High School Theater, as well as Twin Lakes Playhouse. The couple believe these groups provide entertainment for local audiences and give performers a creative outlet.

Ed, who has been generous sharing his time and expertise with the board and members said, "We are extremely impressed with the dedication of the board and for keeping the playhouse going." They both praise

TLP performers for their time and dedication, recognize the importance of the children's education program and enjoy the productions for children, too.

They are both impressed with the quality of programs produced at the playhouse. Some of their favorites include THE WIND IN THE WILLOWS, THE DIARY OF ANNE FRANK, and ALWAYS PATSY CLINE.

"These productions have changed and are changing the community," according to Ed.

"We have appreciation for all of the productions and recognize the time and effort involved," said Ed.

"It's important for audiences to be exposed to a variety of entertainment and to have an appreciation for differences in each of them," added Lucretia.



2019-20 PATRONS

KTLO

Good Impressions Printing

Drs. Otis & Shelley Warr

Dr. Ed & Lucretia Coulter

Peter & Jan Peitz

Garry & Celine Kingsland

David & Judy Doshier

No. Ark. Electric Coop

Carter's Jewel Chest

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Town & Country Foods

Mary Suzanne Griscom

Carolyn Hannon

Marcia Philman &
Mari-Ellen Fry

Larry & Jonelle Luman

Zimdahl Electric, Inc.

The Back Forty

George Fosberg

Annie Wager

Allan & Barbara Ammon

Clark & Madeleine Middleton

John, Prince, Puddles
Pyskaty

George & Joyce Hove

John & Carol Badsky



TWIN LAKES PLAYHOUSE

600 West Sixth Street
Mountain Home, AR 72653
www.twinlakesplayhouse.org

P.O. Box 482
Mountain Home, AR 72654
twinlakesplayhouse@gmail.com

870-424-0444

Mission and Vision

Our mission: to entertain, enrich, and educate through community involvement in live theatre.

Our vision: to be recognized as a premier provider of quality entertainment and culture through live performing art.

Board of Directors 2020

CHAIR: Michael Reich
Patti Butler Joy Reich

VICE CHAIR: Jennifer Baker
Mike Horberg Bill Simpson

SECRETARY: FB Editor
Emily Hand Mike Horberg

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WELCOME YOUR 2021 BOARD OF DIRECTORS

Continuing for one more term:
Mike Horberg

New Board members:

Anne Johnson
Dianne Pankau
Rhonda Hardcastle
Joanne Helms
Kimberly Beasley
Deb Smith
Craig Perry

Executive Board

Chairperson: **Kimberly Beasley**
 Vice-Chair: **Deb Smith**
 Secretary: **Dianne Pankau**
 Treasurer: **Anne Johnson**

The members of Twin Lakes Playhouse want to thank the outgoing **2020 Board of Directors** for their service this year. Never is serving on the Board an easy task. It's a juggling act at best that, even though fulfilling most of the time, can also be difficult when trying to appease members with different views and ideas. And to serve through a pandemic is even more complicated and frustrating.

We cheer your persistence. We applaud your devotion. Without you, it would have been chaos. Without you, we would have had no direction, no purpose, and we would probably have had to shut down our doors altogether when we heard about the Covid-19 pandemic.

But with your leadership, we shared 3 of our 2019-2020 productions with our audiences. Our actors, directors and crew members had the opportunity to work on their production, and we survived it all.

2020 Christmas Festival on the Square

Greetings from:

Olivia Wolfe, Jillian Wendfelt, Anne Johnson, Rhonda Hardcastle, Kimberly Beasley, and Gracie Ayers

Yes, we were there! Yes, we sang Christmas Carols. And yes, we had fun! We started out on 6th St, then walked around the Square to reach more people. Those present seemed to enjoy it and hopefully, we will be asked back next year. Maybe we can get some male voices, too, even though the ladies rocked!



Donation request tips

- Inspire Giving by telling your story honestly.
- Tailor your message to the person you are **asking**.
- Create a sense of urgency.
- Use email to your advantage.
- Make it easy to donate.
- Be specific in your **ask**.
- Get creative with how you **ask**.
- Be specific in your **ask**.

FOCUS: Stacy and Laurel Tiffin

Stacy Tiffin: Actor, Director, Musician, Singer, Musical Director, Board Chairman, Set Builder, Maintenance

Laurel Tiffin: Actor, Singer, Dancer, Stage Designer, and Playreading Chairman



In 2019, Stacy and Laurel created a Planning Committee to address a much-needed theatre renovation of the playhouse. In the auditorium, the height and depth of the stage was increased and the audience seating was raised for better viewing. Backstage, more square footage was added and the dressing and make-up room was relocated, a green room was created, and 2 bathrooms added. Also added was a large workroom to build sets and large props. In the lobby, a handicap bathroom added, and the concession area was re-located and enlarged. A ticket booth was also constructed in the concession area. Stacy drafted the plans and presented his and Laurel's ideas to the membership, which was overwhelmingly accepted.

Laurel was in charge of design and Stacy was in charge of construction. It was a huge task, there were many changes and additions, such as air-conditioning units, electrical, lighting, sound equipment, etc. Those members who could, assisted the Tiffins. But, it is obvious that they were the main designers and constructors of this unbelievable transformation of our playhouse. They have our thanks and respect for their vision, their dedication, and their gift to our members and audiences.

"Stacy is the first person who convinced me to run for the board, a decision that ate many hours of my life, and provided great joy and fulfillment. Working with Stacy is always an exercise in keeping up- because that man has more energy and drive to get more done than most people I've met." *fondly, Kimberly Beasley*

A few creative approaches to help bring in the moolah! *By Angela Mitchell*

The biggest mistake a performing arts organization can make is to be timid about its fundraising. So don't be timid. Be bold. You're providing something essential to the community, and you need money to operate. You can't get what you don't ask for. So *ask*. Be creative, charming and outgoing (without being pushy). Do so year-round, versus once a year. Make it fun, and you may just be surprised at what comes back to you.

SELL SIGNED POSTERS: The next time you print up promotional posters, postcards, or window cards, be sure to save a few back, then have them signed by the entire cast! These items are great keepsakes, and make great items for auction.

THROW AN EXCLUSIVE COCKTAIL PARTY WITH THE CAST: Sell admission (by invitation only) to an exclusive, swanky cocktail party with the cast whose theme ties in with the show. Get RSVP's, see if you can get a caterer to donate food, and have the cast attend in full costume.

TRADING OUT A LITTLE AD SPACE, A PRODUCTION CREDIT, OR A SPECIAL PATRON THANKS: This is a smart and savvy way to get some goods or services that you can auction off as part of your fundraising efforts. Such goods and services might include:

Trips from a local travel agency, Dinners for two from local restaurants, Desserts or goodies at local bakeries, Floral arrangements, Food baskets, Housecleaning or handyman services -- and more!

STAGE AND SELL A ROMANTIC EVENING ... Auction off a romantic evening created by your cast and crew! Join up with a local restaurant for the meal itself, then serve the meal on a beautifully appointed table on your stage, under the 'stars' and against a beautiful backdrop. Have select members of the cast serve the happy couple and serenade them throughout the evening.



ACTING WORKSHOPS



Acting, Improvisation, Pantomime
ages

EDUCATION/OUTREACH PROGRAM



Workshops



Plays



Community Service



Cinco de Mayo at El Chino



Career Days 2014 at ASUMH

2021 Member Dues

have increased to \$15. We require a new Member form to accompany your payment to help determine which volunteers to contact for each production.

Please submit your membership form and dues by January 1st. A membership form is included with this newsletter to expedite its return.

Thank you!

The most exciting acting tends to happen in roles you never thought you could play.

John Lithgow

thepeopleproject.com

PLEASE SUPPORT TLP!

We depend on our
Members,
Volunteers,
and Patrons

TLP MEMBERS 2020

- Adkins, Cameron
- Beasley, Kimberly
- Baker, Jennifer
- Butler, Patti
- Buzain, Dianne
- Calhoun, Brendon
- Eberhard, Carol
- Eberhard, John
- Ellington, Andi
- Fisher, Lori
- Gehrke, Larry
- Gehrke, Yvonne
- Howe, Sue
- Hammett, Lisa
- Hardcastle, Rhonda
- Helms, Joanne
- Horberg, Jenny
- Horberg, Mike
- Johnson, Anne
- Kotlicky, Patty
- Kelley, David
- Lateures, Margie
- Leach, Angie
- McKaig, Karen
- Middleton, Clark
- Mook, Karen
- Mollenkopf, Sally
- Nichols, Carol
- Pankau, Dianne
- Perry, Craig
- Reich, Michael
- Reich, Joy
- Rogers, Loweta
- Schlote, Nikki
- Schlote, Jeff
- Simpson, Bill
- Smith, Deb
- Stanuch, Debby
- Tiffin, Laurel
- Tiffin, Stacy
- Westgate-Fulco, Amy
- Wilson, Patty
- Wolfe, Olivia